

**10TH DISTRICT AGRICULTURAL ASSOCIATION
BOARD OF DIRECTORS MEETING
October 18, 2016**

CALL TO ORDER: The 10th District Agricultural Association Board of Directors meeting was called to order at 5:35 PM at the Fairgrounds office by President Finley.

ROLL CALL/DIRECTORS ABSENT: All Directors were present.

INTRODUCTION OF GUESTS AND STAFF: Also present CEO Cliff Munson, Business Assistant Michelle Eiler, Friends of the Fair Representative Cheryl Scruggs and Rich Harris from Four Brothers Heritage Farms.

PUBLIC COMMENT: None.

FRIENDS OF THE FAIR: Cheryl Scruggs reported that officers were selected at the last meeting: Janae Scruggs President, Steve Bakes Vice President, Jan Wells Secretary and Scott Ingle Treasurer. The Halloween Festival will be held in Winema Hall on October 31st and Sylvie Pope is assisting with the festival for her Senior Project. The next meeting is Wednesday, October 19th. No public comment.

CONSENT CALENDAR (Action by Board): Director Mercier made a motion, seconded by Director Rizzardo and carried (Aye votes – Cardoza, Finley, Fawaz, Hanna, Mercier, Peterson, Quinn, Rizzardo and Salters) to accept the consent calendar which included minutes from the September 20, 2016 meeting, contracts for September and the Finance Report. Director Mercier made a motion, seconded by Director Rizzardo and carried (Aye votes – Cardoza, Finley, Fawaz, Hanna, Mercier, Peterson, Quinn, Rizzardo and Salters) to approve the CDFFA Standard Agreement for 2016/2017 Allocation and Training Funds. No public comment.

BUSINESS REPORT (Information/Action):

- Project(s) Update – No public comment.
 - OES/New Building – Nothing new to report.
 - Armory – Nothing new to report.
 - City Stage – CEO Munson is going to request to be put on a city council meeting agenda to discuss the options further.
 - New Well – Nothing new to report.
 - Greenway – CEO Munson will be attending another meeting on October 19th at 10:00 AM.
- Equipment – CEO Munson reported that we have researched a local forklift and hopes we will be able to purchase it. We have received a bid on a new mower and he priced out renting a water truck during fair time and it is a better deal to purchase the one we have been looking at. No public comment.

CORRESPONDENCE (Information/Action): Nothing new to report. No public comment.

COMMITTEE REPORTS (Information/Action):

- Junior Livestock Auction Committee – Director Rizzardo reported the next meeting will be October 20th. No public comment.
- Junior Fair Board – Business Assistant Eiler reported that the Junior Fair Board meets next week and are working on their Haunted House for October 29th. No public comment.

FAIR REPORT (Information/Action):

- 2017 Fair –

- Four Brothers Heritage Farms/Heritage Hog Program – Rich Harris brought a proposal for a new class for heritage hogs. This new program would promote the showing of heritage hog breeds at the fair and would have the goal of encouraging kids to raise high quality animals whose genetics have been preserved, thus producing superior meat. There were concerns of an exclusive list of breeders not working and exhibitors having to prove their breed. Overall it was thought to be a good idea and the exhibitors will learn some marketing skills and meat education. Director Rizzardo made a motion, seconded by Director Mercier and carried (Aye votes – Cardoza, Finley, Fawaz, Hanna, Mercier, Peterson, Quinn, Rizzardo and Salters) to incorporate a heritage hog class into the fair program; hogs will participate in the regular market class, meet all market regulations and heritage regulations that are set forth in the program, be judged together and follow all State and Local Rules. This class will be similar to the Siskiyou Born Swine class.
- Junior Horse Show – CEO Munson reported that there have been some requests to move the Junior Horse Show back to the weekend before fair. It was discussed by the board and determined that it should be part of the fair week. Director Rizzardo made a motion, seconded by Director Cardoza and carried (Aye votes – Cardoza, Finley, Fawaz, Hanna, Mercier, Peterson, Quinn, Rizzardo and Salters) to keep the Junior Horse Show on the weekend during the fair. CEO Munson also reported that new state rules will not permit any individual less than 9 years of age to show in the junior horse show. No public comment.
- “Cash” Premium Disbursement Policy – CEO Munson reported that several complaints have been received regarding the no payment of lot premiums and to hopefully increase entries the new premium/disbursement system would like to be tested. Director Fawaz made a motion, seconded by Director Rizzardo and carried (Aye votes – Cardoza, Finley, Fawaz, Hanna, Mercier, Peterson, Quinn, Rizzardo and Salters) to adopt the following policy: “All still exhibit premium payments, excluding sweepstakes, under \$100.00 will be paid out in cash at the fair office during posted hours. A form of identification or exhibit claim ticket and a signature will be required for pickup of premiums. Premiums not picked up within 10 working days of the closing of the annual fair will be considered a donation to the association. Premiums will be paid out in accordance to State Rule IV Awards and Scoring – 4. (Cash awards will be paid only as recorded on the signed Judging Sheet or judging affidavit and only to the exhibitor).” No public comment.
- Theme Contest – CEO Munson presented the list of themes submitted by the community. After careful review the board of directors decided they were not easily marketable. Director Fawaz made a motion, seconded by Director Cardoza and carried (Aye votes – Cardoza, Finley, Fawaz, Hanna, Mercier, Peterson, Quinn, Rizzardo and Salters) to approve the 2017 Fair theme of “Pioneer Days to Modern Ways.” No public comment.
- Miscellaneous – It was discussed that we need to research a new fair photographer that will produce the photos in a timelier manner so the fair can utilize them throughout the year for marketing purposes. Director Mercier mentioned setting up a “cell phone download station” so we can capture the public’s pictures during the fair. CEO Munson reported that Pacific Animal Productions Petting Zoo will not be available for this year’s fair. No public comment.

CLOSED SESSION: CEO Evaluation tabled to next meeting.

DIRECTORS COMMENTS:

- Director Rizzardo reported that she has been requested by several fairs to prepare a training program for exhibitors to market their animals. This would entail how to write buyer letters, how to contact buyers, how to market their animals, etc. It has worked at our fair and will hopefully benefit the larger, not so rural, fairs.

- Director Hanna presented some pictures from a family friend Rick Shafer out of Portland. He was here a couple of days during the fair and said we can use them at our discretion. It would be nice if CEO Munson would issue a thank you note to Mr. Shafer.

STAFF COMMENTS: None.

CEO COMMENTS: CEO Munson explained that a draft 2017 budget was passed out to everyone. A budget committee meeting was setup for Monday, November 7th at 2:00 PM with Directors Finley and Rizzardo.

NEXT MEETING DATE: The next meeting is scheduled for November 15th at 5:30 PM.

ADJOURNMENT: Meeting was adjourned at 6:55 PM.

Approved:

Attest:

Jason Finley
President
Date:

Michelle Eiler
Secretary
Date: