



State of California  
10<sup>th</sup> District Agricultural Association/Siskiyou Golden Fairgrounds  
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*Promoting excellence in agriculture awareness and education.*

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## **PRESS RELEASE**

**For Immediate Release: September 15, 2016**

**Contact: Cliff Munson, CEO**

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### **BE A PART OF HISTORY!**

**YREKA** – With fall in the air it is time to put the 2017 Siskiyou Golden Fair in motion and the first piece of business for the fair is picking a theme for Siskiyou County’s longest running event. The 2017 theme contest will run just four short weeks – September 15 to October 18 and the theme will be selected at the October 18th meeting of the Board of Directors. “Fair planning always starts with the theme contest and the Board and Staff are always excited to review and pick the new theme each year” States CEO, Cliff Munson, “it sets the whole fair in motion!”

Siskiyou County residents, clubs and organizations are eligible to enter one suggested theme for the 2017 Siskiyou Golden Fair! The theme must be six words or less and the name of the fair is not part of the theme. The 2017 theme needs to be “catchy” and usable in fair advertising and promotion and for 2017 we would like the theme to encourage everyone to enter something in the fair!

The author chosen will receive a 5 pack of admission tickets and 24 ride tickets valued at \$179.00! Entries may be mailed, emailed or hand delivered to: Siskiyou Golden Fair Theme Contest, 1712 Fairlane Road, Yreka, CA 96097 or sent to [info@sisqfair.com](mailto:info@sisqfair.com).

For more information, contact the fair office at 842-2767. The 2017 Siskiyou Golden Fair will run August 9-13, 2017 in Yreka.

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