PRESS RELEASE

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Contact: Cliff Munson, CEO

Take a Shot at the 2017 Fair Theme!

YREKA – Entries will close for the 2017 fair theme contest on October 18th and we encourage individuals, groups or organizations to take a shot at making history and being the author of the 2017 fair theme. “Fair planning always starts with the theme contest and the Board and Staff are always excited to review and pick the new theme each year” States CEO, Cliff Munson, “it sets the whole fair in motion!”

Siskiyou County residents, clubs and organizations are eligible to enter one suggested theme for the 2017 Siskiyou Golden Fair! The theme must be six words or less and the name of the fair is not part of the theme. The 2017 theme needs to be “catchy” and usable in fair advertising and promotion and for 2017 we would like the theme to encourage everyone to enter something in the fair!

The author chosen will receive a 5 pack of admission tickets and 24 ride tickets valued at $179.00! Entries may be mailed, emailed or hand delivered to: Siskiyou Golden Fair Theme Contest, 1712 Fairlane Road, Yreka, CA 96097 or sent to info@sisqfair.com.

For more information, contact the fair office at 842-2767. The 2017 Siskiyou Golden Fair will run August 9-13, 2017 in Yreka.

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