



State of California  
10<sup>th</sup> District Agricultural Association/Siskiyou Golden Fairgrounds  
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*Promoting excellence in agriculture awareness and education.*

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## **PRESS RELEASE**

**For Immediate Release: September 20, 2017**

**Contact: Cliff Munson, CEO**

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### **BE A PART OF HISTORY!**

**YREKA** – With fall in the air it is time to put the 2018 Siskiyou Golden Fair in motion and the first piece of business for the fair is picking a theme for Siskiyou County’s longest running event. The 2018 theme contest will run just four short weeks – September 20 to October 17 and the theme will be selected at the October 17th meeting of the Board of Directors. “Fair planning always starts with the theme contest and the Board and Staff are always excited to review and pick the new theme each year” States CEO, Cliff Munson, “it sets the whole fair in motion!”

Siskiyou County residents, clubs and organizations are eligible to enter one suggested theme for the 2018 Siskiyou Golden Fair! The theme must be six words or less and the name of the fair is not part of the theme. The 2018 theme needs to be “catchy” and usable in fair advertising and promotion. Recent themes have been; Pioneer Days to Modern Ways, Saddle Up Some Memories, Fun for the Whole Herd and one of the all time favorites from 1988 was Fair Time is Fun Time!

So take a minute and create a part of history, send in your pick for the 2018 Siskiyou Golden Fair theme contest. The author chosen will receive a 5 pack of admission tickets and 24 ride tickets valued at \$185.00! Entries may be mailed, emailed or hand delivered to: Siskiyou Golden Fair Theme Contest, 1712 Fairlane Road, Yreka, CA 96097, sent by message to the Siskiyou Golden Fair Facebook page or sent to [info@sisqfair.com](mailto:info@sisqfair.com).

For more information, contact the fair office at 842-2767. The 2018 Siskiyou Golden Fair will run August 8-12, 2018 in Yreka.

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